

# NICE

# 2019

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### NIHR Innovation Observatory

**NIHR** | Innovation  
Observatory

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[NIHR Innovation Observatory](#) is a national independent research and horizon scanning centre hosted by Newcastle

University. We provide information on innovations to public stakeholders, policy makers and advisory bodies. We track new technologies from patent to patient, providing key information to relevant stakeholders along the innovation pipeline. NICE is one of our main stakeholders. We have a crucial role in informing them, in a timely manner, about healthcare technologies that might be suitable for consideration within the [NICE technology appraisal process](#). To facilitate this we encourage companies to contact us as early as possible to discuss their plans for the UK.

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## EBSCO Information Services

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EBSCO Health provides NHS members with CINAHL and Medline. CINAHL is the most widely-used research tool for nurses and allied health professionals globally. MEDLINE is the U.S. National Library of Medicine® premier bibliographic database.

We also provide services to answer clinical questions at the point of care for nurses, allied health professionals and clinical staff with DynaMed, Isabel, Nursing Reference Center Plus and Dynamic Health.

Option Grid and HealthDecision provide shared decision-making support tools enabling clinicians and patients explore medical options together.

E-books and journals are available to complete your healthcare portfolio, all delivered through EBSCO Discovery Service and Stacks.

## Health Technology Wales

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Health Technology Wales (HTW) is a national body working to improve the quality of care in Wales. It was formally launched in 2017 to deliver a strategic, national approach to the identification, appraisal and adoption of non-medicines technologies across the Welsh care sector. Its remit includes (but is not limited to); surgical and interventional procedures, medical devices, diagnostics, clinical interventions, psychological therapies, and changes in treatment pathways.

HTW collaborates with partners across the health, social care and technology sectors to ensure an all-Wales approach. It's funded by Welsh Government and hosted within NHS Wales, but is independent of both.

## MAP BioPharma

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MAP's vision is to be the market leader in accelerating patient access to medicines, devices and diagnostics. MAP's Online platform is your one-stop market access portal, which you can rely on for consistent advice and support. MAP Online and the support team can help your organisation make the right decisions on market access strategy, reducing time and costs. MAP Online supports you throughout the entire market access process, supplementing consulting requirements and ensuring you always have the right resources and knowledge.

With a membership to MAP Online you will have access to our extensive database with a wealth of time saving materials as well as access to our highly experienced market access, health economics, policy & public affairs and legal consultants. Visit [www.mapbiopharma.com](http://www.mapbiopharma.com) for more details.

## British Heart Foundation



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Heart and circulatory diseases are the world's biggest killers. That's why we fund over £100 million of research each year into conditions like heart attacks and heart failure, stroke, vascular dementia and their risk factors like diabetes and high blood pressure. We've used the research we have funded to develop best practice programmes that have transformed the care of people affected by heart and circulatory diseases, so we can end the heartbreak these conditions cause.

## Sigma



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We work in partnership with our clients to design services and digital products that help people to live and work better.

Since 2007, our team has built a reputation for excellence in human-centred user experience, strategy, design, and development. We are more than 40 researchers, designers, developers, technical specialists, and project managers, who are based in our offices in Macclesfield and Cambridge and at client sites across the UK.

Over the last two years we've worked with NICE to research, design and build the [HealthTech Connect](#) platform, supporting the adoption of transformative technologies in the UK health and care system.

## Alcoholics Anonymous - fringe session sponsor



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Alcoholics Anonymous has more than 4,400 groups across the country, designed to help those with alcohol problems learn how to stay sober. Groups are made up of people from all walks of life and all age groups. Membership of Alcoholics Anonymous is free and anonymity is carefully preserved.

## OPEN VIE



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OPEN VIE is a specialist market access, real world evidence and patient-centred outcomes consultancy which works with you to understand, demonstrate and communicate value.

We provide world class knowledge, insight and outputs across the entire spectrum of market access and reimbursement, evidence generation, gathering and evaluation, and population-based health data, to demonstrate value and change patients' lives. Our unrivalled team of experts actively engage across their specific disciplines, sharing their vast knowledge and experience, to provide a wide range of compelling outputs.

## BD



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BD is one of the largest global medical technology companies in the world and is advancing the world of health by improving medical discovery, diagnostics and the delivery of care. The company develops innovative technology, services and solutions that help advance both clinical therapy for patients and clinical process for health care providers. BD has 65,000 employees and a presence in virtually every country around the world to address some of the most challenging global health issues. BD helps customers enhance outcomes, lower costs, increase efficiencies, improve safety and expand access to health care. [bd.com](http://bd.com)

## Evidera



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Evidera, a PPD business unit, is a leading provider of evidence-based solutions to demonstrate the real-world effectiveness, safety, and value of biopharmaceutical and biotechnology products. We help companies generate the evidence needed to optimize the market access and commercial potential of their products. We provide integrated and tailored scientific expertise and global operational capabilities. Our offerings include interventional studies, real-world observational research, data analytics, patient-centered outcomes studies, epidemiological studies, modeling and simulation, meta-analysis, literature reviews, market access consulting and communications, and medical writing. Our staff have contributed to hundreds of payer/regulatory submissions and have published over 2,200 peer-reviewed articles.

## EusaPharma - fringe session sponsor



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EUSA Pharma is a dynamic, global biopharmaceutical company focused on oncology and rare disease, continuously striving to confront gaps in patient care. Our ambition drives us to deliver medical treatments that deliver real change to improve lives wherever they are needed in the world.

As a young, speciality pharmaceutical company with a global reach, EUSA Pharma is committed to deliver solutions that can

have a meaningful effect on life, helping patients across a range of therapy areas.

[www.eusapharma.com](http://www.eusapharma.com)

## Media Partner

# The Journal of mHealth

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The **Journal of mHealth** is the "**Voice of the HealthTech Industry**". A trusted resource for anyone with an interest in innovative health technologies, technology-enabled healthcare, medical devices, and digital health services, the Journal is widely read by audiences from around the world.

The **Journal of mHealth** is a leading international publication bringing the latest developments in innovative emerging health technologies to healthcare and industry professionals around the world. Featuring, the Latest Industry News, Articles, Research, Industry Whitepapers and Market Reports.

Anyone wishing to read the current edition of the Journal, or to subscribe, can do so by visiting [www.thejournalofmhealth.com](http://www.thejournalofmhealth.com)

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